



PACKAGING THAT SPEAKS YOUR LANGUAGE

JSP-GO™ RETAIL RANGE

As international manufacturers of safety products we appreciate the importance of supplying products in packaging that not only meets the laws set out by the recipient countries, but also effectively communicates features and uses to an end-user in a language that they can read.

The new retail range of JSP safety products, including hearing, respiratory, head, and eye protection uses an icon based communication tool that links to JSP-Guides Online - A multi-language platform filled with informative tables and demonstration videos to provide everything needed to stay safe.





JSP-GO™ GUIDES ONLINE

INTERPRET ICONS

PRODUCT RANGE IDENTIFIER
Designed to look like internationally recognised safety product icons.

PRODUCT VARIANT IDENTIFIER
Large, clear, colour coded variant and performance icon.

FEATURES & BENEFITS ICONS
Intuitive depictions of product type and special features.

SCAN QR CODE

MORE INFORMATION
Internationally recognised information symbol next to QR Code indicates that more details can be found by scanning.

EASILY ACCESSIBLE

Scan the JSP-GO™ QR code. Smart phones can do this using their camera, web browser options or downloadable apps.

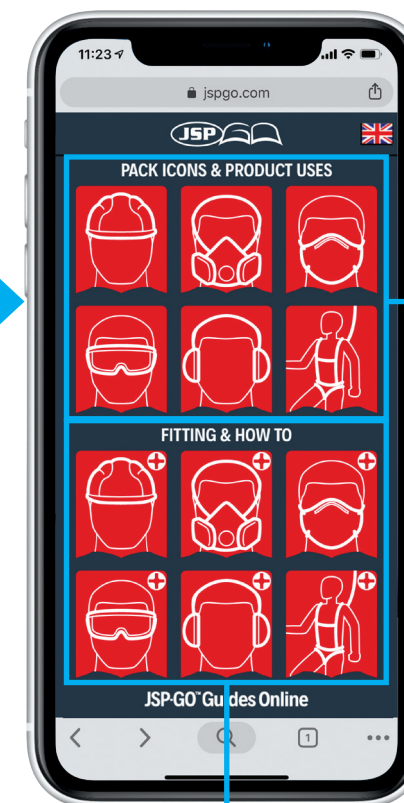
LANGUAGE SELECTION

The language is set by the users location, but another one can be selected.



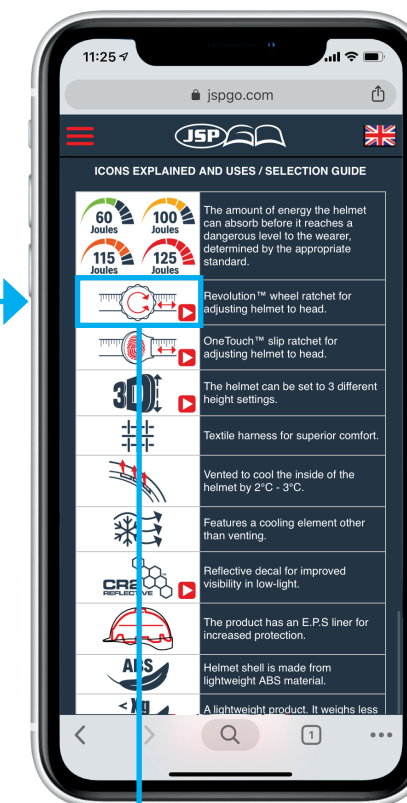
JSP-GO™ HOMEPAGE

A simple interface with product sector icons shown on the packaging.



ICONS & PRODUCT USES

Explanations for each icon, as well as suitable uses for the packaged product.



GUIDES ONLINE

Online guides further explain each icon, provide details for fitting and/or using the product correctly and safely.

FITTING & HOW TO

Product logos and accessory icons linked to instructions and demonstration videos.

DEMONSTRATION VIDEOS

Choose from videos specific to the packaged product or accessory.